

Pioneering Snacks From Finland

Wild&Berg was born 20 years ago in Ostrobothnia, Finland. Viktoria Forsberg, a competitive skier with strong determination, found delight in the kitchen from an early age, developing snacks designed to support recovery after exercise. Viktoria began her professional career in the food industry, where she gained experience in product development. From there, she went on to become the founder of a marketing company, a mother to three and a farmer's spouse. Viktoria's diverse experiences led to a vision of her own brand: a portable snack made from Finnish ingredients. The product started to take form in her home kitchen, on ski and forest trails – in the wild Finnish nature. Where else?

OUR VISION

To inspire people to move more and eat better, developing the snacks of the future.

OUR VALUES

Strength - We believe in the power of resilience and determination, qualities that are reflected in our products.

Care - We are committed to creating nutritious snacks with care for our consumers' health and well-being.

Drive - We are constantly driven to innovate and improve, ensuring our products meet the highest standards.

Discover Wild&Berg – where nature meets nutrition.

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UNCOMPROMISING DELIGHT
THE NEW GENERATION SNACKS



Wild&Berg



A fullsnack for foodsmart people on the go, which fills with uncompromising delight.

- FINALLY, A PROTEIN BAR THAT COMPLETELY HIDES THE TASTE OF PROTEIN!

Our products

CODE	PROTEINBARS	WEIGHT	BARS / BOX
101	Chocolate - coconut fullsnack	40 g	18 pieces
102	Whitechocolate - cranberry fullsnack	40 g	18 pieces
103	Mint-chocolate fullsnack	40 g	18 pieces
104	Salty liquorice fullsnack	40 g	18 pieces
105	Peanut fullsnack	40 g	18 pieces
CODE	PROTEINBITES	WEIGHT	BITES/ BOX
301	Blueberry-Cardemom Bliss bite glutenfree	22 g	26 pieces
302	Chocolate-Coconut Bliss bite	22 g	26 pieces
303	Whitechocolate-Cranberry Bliss Bite	22 g	26 pieces
304	Salty Licorice Bliss Bite	22 g	26 pieces

Additional products: glutenfree proteincookies

Proteinrich Fullsnack bars

Safe & Natural Ingredients

Wild&Berg fullsnack is not only about protein. It's about good energy and nutrition. A fullsnack gives your body all the nutrition it needs. High-quality proteins, slow carbohydrates, abundant fiber, and healthy fats. Sourced from Finland's nutrient-rich berries, rye, oats and whey protein. In its purest form.

- + Rich in protein and fiber
- + Healthy fats and slow carbs
- + Finnish superfood (oats, berries, whey, rye)
- Free from added sugar
- Free from artificial sweeteners
- Free from preservatives



Proteinrich Bliss Bites

SISU and a High Vision

There's a reason why Finnish 'sisu' is known worldwide. It's also what Wild&Berg's founder, Viktoria, embodies: a mother of three, a farmer's spouse, a skier, and a serial entrepreneur. She sets lofty goals with unwavering determination and a vision to create a healthier future for ourselves and our children. Wild&Berg is the story of nature's gifts and the unyielding belief of a strong and driven businesswoman.

It's about having the strength to battle through everyday life like a whirlwind, to power through all adversities, to organize, to fail and rise again, to exercise, and to be available. We need Finnish nature, energy and nourishment. Nutrient-rich full snacks, so we can endure and succeed. That's the essence of Wild&Berg.

